

DETAILED INFORMATION SHEET

Meeting Date: April 23, 2015

Title: **CONSIDER AND TAKE POSSIBLE ACTION TO APPROVE PUBLISHERS SELECTED TO PROVIDE K-12 SOCIAL STUDIES, 9-12 MATHEMATICS, K-12 FINE ARTS, AND SELECT CAREER AND TECHNOLOGY EDUCATION MATERIALS (INSTRUCTIONAL MATERIALS ALLOTMENT/ GENERAL/ SPECIAL REVENUE FUNDS UP TO \$22,000,000 OVER EIGHT YEARS)**

The State Board of Education (SBOE) issued Proclamation 2015 for the adoption and selection of new instructional materials, including textbooks, for use in the 2015-2016 school year. Proclamation 2015 includes the subject areas of K-12 Social Studies, 9-12 Mathematics, K-12 Fine Arts and select Career and Technical Education courses.

The 2015 K-12 Social Studies, 9-12 Mathematics, K-12 Fine Arts and select Career and Technical Education Instructional Materials Selection process began this fall as part of Proclamation 2015. The instructional materials selection and adoption process provided many opportunities for teachers to make informed decisions in the selection of quality, state-aligned textbooks and materials. Multiple public viewing opportunities were made available to teachers and district staff beginning in December 2014 through January 2015; teachers and staff were able to visit with publishers which were on site. Publishers were also required to submit an electronic version of their presentation. Online textbook publisher presentations were available on the Curriculum Central Proclamation 2015 site for all K-12 Social Studies, 9-12 Mathematics, K-12 Fine Arts and select Career and Technical Education courses.

The closed period for the current textbook adoption began January 17, 2015 and ended on April 23, 2015. On January 17, 2015 teacher voting began on the materials to be adopted. The voting window was open January 17 through March 15, 2015. Voting by eligible teachers was completed either electronically via Curriculum Central, or for teachers in need of additional assistance, computer labs were available at the H.B. Bell School Support Service Center the week of February 16-20, 2015 from 4:00 p.m. - 6:00 p.m.

Please note, for K-5 Social Studies only one publisher, Pearson, submitted to TEA. Under the State's Instructional Materials Allotment process, we are able to seek out additional sources for materials. Teaching and Learning met with Purchasing to discuss a process for expanding the number of K-5 Social Studies options for teachers. Fortunately, in the spring of 2013, the Board of Trustees approved a term agreement that included all major publishers. In order to provide K-5 teachers additional publishers to select from, and in an effort to not split adopt, Purchasing contacted all Board approved term agreement vendors to determine if they could provide the District a K-5 Social Studies package that would meet District criteria and meet the level of service we require. District criteria includes providing a hard-copy textbook, corresponding electronic and online materials, materials in both English and Spanish, and providing professional development. As a result of this query, our K-5 Social Studies teachers had four publishers to select from in the upcoming adoption process. Under current District criteria only one K-5 social studies publisher meets 100% of our criteria.

It should be noted that several of the Visual and Performing Arts courses have only one textbook choice available: Art K-5, Art 9-12, Theatre 6-8, Theatre 9-12, and Technical Theatre 9-12. There was also only one textbook submitted for all Music courses 9-12. This publisher does not provide any materials for band or orchestra classes. While there are two publishers represented for the Music 6-8 textbook submissions, neither offers textbooks for band or orchestra. Similar to last year's adoption once the districtwide adoption process is completed the supplemental process to identify resources for these courses will begin.

After conducting a districtwide teacher review and vote on the materials, the top three publishers, where applicable, are presented with the final publisher recommendations for approval for each eligible grade level and

subject. As a reminder, multiple publication companies over the past several years have consolidated, thereby limiting the total number of options to select from.

- HMH - Houghton Mifflin Harcourt is the parent company for Houghton Mifflin, Harcourt and Brace, McDougal Littell, and Holt.
- Glencoe/McGraw-Hill is a consolidation of Glencoe and McGraw Hill Education and Higher Education Macmillan.
- Pearson Publishing also owns the title of the former Prentice Hall.

On April 23, 2015, the Board of Trustees will be asked to vote for the publishers that will provide K-12 Social Studies, 9-12 Mathematics, K-12 Fine Arts, and Floral Design instructional materials.

Critical to the new Instructional Materials Allotment (IMA) process is that the district has a set IMA budget from which to purchase materials for this adoption. The 2014-2015 IMA Biennium allotment allocations from the state will not be determined until the current legislative session has made the appropriations. The district has budgeted the funding for Proclamation 2015 not to exceed \$22,000,000. Based on the previous two IMA Biennium allocations, this budget estimate is a conservative plan for purchasing the instructional materials called for under Proclamation 2015. The district currently has a remaining IMA balance of \$2,500,000. This balance is recommended to be maintained for the purchase of books and materials for courses where no materials were bid, miscellaneous recurring instructional materials costs, AP materials, IB instructional materials, and other necessary instructional materials needs. Please note, the \$2,500,000 is a minimum recommendation. Ideally, maintaining \$5 million in the IMA budget would ensure coverage of purchasing materials for recurring expenditures that develop during the school year and a roll-over amount for next the upcoming 2017 adoption.

Taking into account the teacher vote, instructional considerations, and the budget available to the district, the District Instructional Materials Allotment Team's (DIMAT) recommendation is to adopt the following:

- Social Studies K-5: Pearson 3-5 (K-2 - Social Studies will be supplemented with currently available materials and supplemental materials.)
- Social Studies 6-8: Houghton Mifflin Harcourt Holt McDougal
- World Geography: Houghton Mifflin Harcourt Holt McDougal
- World History: Houghton Mifflin Harcourt Holt McDougal
- US History Since 1877: Houghton Mifflin Harcourt Holt McDougal
- Government: McGraw Hill
- Economics: McGraw Hill
- Psychology: Houghton Mifflin Harcourt Holt McDougal
- Sociology: Houghton Mifflin Harcourt Holt McDougal
- Algebra I: McGraw Hill
- Geometry: McGraw Hill
- Algebra II: McGraw Hill
- Precalculus: McGraw Hill
- Math Models: Pearson
- K-5 Music: Quavar Music*
- 6-8 Music: No Recommendation*
- 9-12 Music: No Recommendation*
- K-5 Art: Davis Publications*
- 6-8 Art: Davis Publications*
- 9-12 Art: Davis Publications*
- 6-8 Theater: Perfection Learning *
- 9-12 Theater: Perfection Learning *
- Technical Theatre: Perfection Learning *
- Floral Design: CEV Multimedia

** Visual and Performing Arts - DIMAT recommendation is that for those courses that had limited or no submissions these courses will be supplemented with currently available materials and other supplemental materials.*

Rationale for the DIMAT's recommendation includes the following:

- Pearson was the only publisher that submitted to TEA for K-5 Social Studies. The DIMAT recommendation is to purchase only for grades 3-5 Social Studies. At grades K-2 Social Studies, the District currently has resources that support social studies K-2 TEKS, including social studies textbooks for grades 1 and 2 and Reading/Language Arts resources. By adopting HMH at 6-8, the online resources they provide are made available to all K-2 teachers. Current K-2 resources include: the Harcourt Horizons Grade 1 About My World textbook, Harcourt Horizons Grade 2 About My Community textbook, Scholastic, Weekly Reader, Brain Pop Jr., Britannica Image Quest, World Book Online Kids Info Bits (includes Social Studies Power), International Children's Library, Journey Back in Time, and NBC Learn. As a reminder, TEKS for K-2 Social Studies were not significantly changed in 2011 and Social Studies TEKS will be reviewed in 2017. This would be a savings of approximately \$4,500,000.
- Based on the teacher vote, Houghton Mifflin Harcourt Holt McDougal (HMH) was within the top two choices of teacher voting for the grades 6-8 middle school social studies options. In order to ensure alignment across grades 6-11 (grade 11 is the US History EOC tested course), and in order to not split adopt publishers and their respective platforms, the DIMAT is recommending a straight HMH adoption for grades 6-11 social studies courses. HMH did not submit a Government textbook for review. As a reminder, HMH is also the publisher selected for K-12 Science, K-8 Mathematics, and Reading/Language Arts.
- With the purchase of grades 6-8 social studies from Houghton Mifflin Harcourt Holt McDougal (HMH), the district will receive online content for grades K-5 (English only) and one print set of leveled readers per teacher free of charge. With the purchase of World Geography, World History, and United States History, HMH will provide online content for Government, Economics, Psychology, and Sociology free of charge.
- Based on the teacher vote, McGraw Hill was within the top two choices of teacher voting for the mathematics high school options. The DIMAT voted to not split adopt across core high school mathematics classes. To ensure alignment and continuity, the DIMAT recommendation is to adopt McGraw Hill for Algebra I, Geometry, Algebra II, and Precalculus.
- For the Visual and Performing Arts courses, multiple courses, especially at secondary, had limited or no submissions. The DIMAT recommends that the District continue to seek out supplemental resources. Within the proposed budget, \$2,375,000 has been allocated for this purpose.

The total cost for this recommendation would be approximately \$20,994,954.